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## Alex Palmer

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## Education

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### Radford University 2011-2014

Bachelor of Business and Economics

Major: Finance

Overall GPA 3.05

### University of Richmond May 2021 - November 2021

Full Stack Flex Coding Bootcamp

## Skills

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### Programming & Web Development

- HTML
- CSS
- Javascript
- Web, Third-Party, Server-Side APIs
- Node.js
- OOP
- Express.js
- SQL
- Object-Relational Mapping
- MVC
- MongoDB
- Mongoose
- React
- E-Commerce Solutions

### MOS Excel Expert Certification

- Data Table / Formatting
- Pivot Tables & Pivot Reporting
- Vlookup
- Formula Auditing
- Macros

### Leadership

- Manage a team of 3-6
- Created new company branch
- Implement and maintain SOP's

## Business Experience

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### Brandito LLC Richmond, VA

Program Business Manager

2019-Present

- Started Brandito's program business division in 2019
- Create, develop, and maintain 70+ online stores and inventory management systems
- Manage a team that closely communicates with the warehouse team to execute program business tasks
- Train clients on best practices, and how to use their online store or inventory management system
- Work closely clients and sales representatives to maintain peak performance of online stores and inventory management systems

### Brandito LLC Richmond, VA

Warehouse Manager

2018-2019

- Developed Brandito's first warehouse team
- Constructed standard operating procedures and duties
- Trained and managed a team of 3-6 warehouse workers

### Brandito LLC Richmond, VA

Inside Sales

2015-2017

- Assisted executives and outside sales representatives their books of business
- Maintained excellent relationships with current and prospective clients
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### Internship with Kelly Services Richmond, VA

Intern

Winter 2014

- Prospected for sales leads performing cold calls and using online search engines
- Developed detailed excel spreadsheets regarding leads to share with management and sales team
- Arranged meetings with new prospects from financial and engineering companies
- Attended on-site meetings with new prospects to gather information pertaining to the companies needs
- Acquired an understanding of sales, recruiting, and business planning in the staffing industry with a fortune 500 company

### Add-A-Deck, Inc Richmond, VA

Project Co-Leader

Summer 2011,2012,2013

- Gained the ability to construct additions to homes, decks, etc.
- Worked with a small, cohesive unit which proved superior teamwork is essential in the workplace